



INVESTING IN THE FUTURE





















IFFCO STAR

www.iffco.com



COMPANY OVERVIEW

CONSUMER SECTOR

- BUTTER & GHEE
- OILS

FOOD SERVICE & BAKERY SECTOR OILS

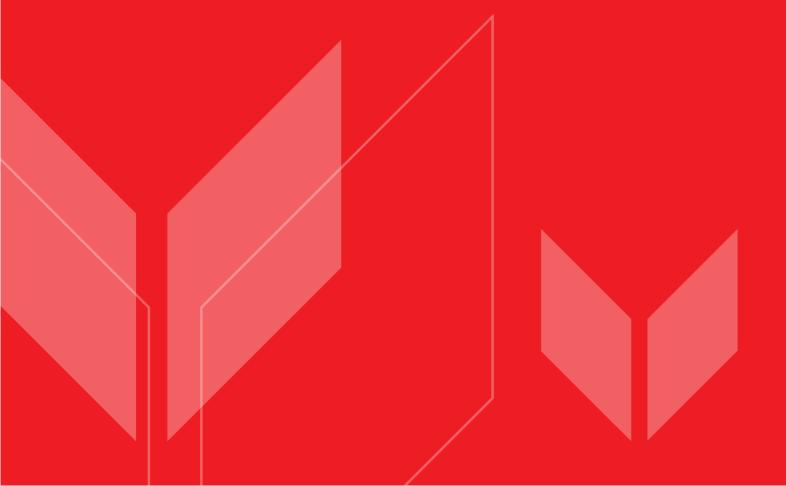
- OILS
- GHEE
- MARGERINE
- SHORTENING



Company Overview

Established in 1975, IFFCO is an international group based in the United Arab Emirates which manufactures and markets a well-integrated range of mass-market food products, related derivatives, intermediates, and services.

IFFCO runs 80 operations in 33 countries around the world and employs more than 12,000 people. Its products reach 4 continents. With a portfolio of +80 brands, it has firmly established itself as one of the main and most diversified groups in the Middle East.





IFFCO has been manufacturing vegetable oils for over three decades. During this period the company has invested in technologies, gained consumer insights and garnered an in-depth understanding of different customer segments. It has today emerged as one of the largest manufacturers of value-added vegetable oils and fats in the world with a range of oils, oil blends, bakery fats, specialty fats, margarines and butter blends. Our brands are trusted everyday by millions of consumers and customers across various food and non-food industries and the food service channel.

Vision

"THE PREFERRED PROVIDER OF SUSTAINABLE VALUE-ADDED PRODUCTS AND SERVICES FOR EVERYONE, EVERYWHERE & EVERY DAY."

This vision statement directs our core principles, enabling us to excel and inspire customers, suppliers and employees.

Values

All that we believe in and stand for is enshrined in a set of clearly articulated values. It guides our actions and provides a touchstone for our decisions – an indicator to all our stakeholders about who we are.











CONSUMER SECTOR



the leading pure butter ghee in Egypt. Utilising the massive brand equity of Fern in Egypt, the brand was extended in 2007 to the branded blended butter segment, by launching Fern Butter.



Fern Ghee 16 x 0.450 kg net Gross Weight: 9.087 kg Net Weight: 7.200 kg



Fern Ghee 8 x 0.700 kg net Gross Weight: 6.632 kg Net Weight: 5.600 kg



Fern Ghee 4 x 1.400 kg net Gross Weight: 6.724 kg Net Weight: 5.600 kg



Fern Ghee 4 x 1.800 kg net Gross Weight: 8.403 kg Net Weight: 7.200 kg

BUTTER & GHEE

Fern butter 20 x 500 gm Gross Weight: 10.320 kg Net Weight: 10 kg



Fern butter 10 x 1 kg Gross Weight: 10.320 kg Net Weight: 10 kg





Fern butter 2 x 5 kg Gross Weight: 10.274 kg Net Weight: 10 kg



Fern butter 1 x 10 kg Gross Weight: 10.267 kg Net Weight: 10 kg



The first ghee with the taste and aroma of yellow butter. Now available with the taste and aroma of Falahi butter



Amira White ghee 6x0.750 kg Gross Weight: 5.392 kg Net Weight: 4.500 kg

> Amira White ghee 4x1.5kg Gross Weight: 6.956 kg Net Weight: 6 kg





Amira White Ghee 4 x 2.5 kg Gross Weight: I I.449 kg Net Weight: I 0 kg

CONSUMER SECTOR BUTTER & GHEE







Amira Yellow ghee 4x I.5kg Gross Weight: 6.956 kg Net Weight: 6 kg

Amira Yellow Ghee 4 x 2.5 kg Gross Weight: 1 1.449 kg Net Weight: 10 kg





Amira Yellow ghee 11 kg net Gross Weight: 11.795 kg Net Weight: 11 kg





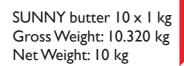
Golden Mix Ghee 6 x 700 gm net Gross Weight: 4.815 kg Net Weight: 4.200 kg



Golden Mix ghee 4x1.5kg Gross Weight: 6.956 kg Net Weight: 6 kg



Sunny Butter is the ultimate smart choice for consumers delivering value for money by meeting all their cooking needs: Cooking, Frying, Roasting, Baking etc.

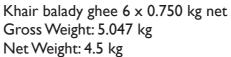


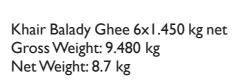






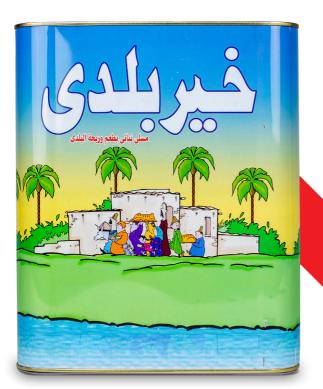








Khair balady ghee 4 x 2.5 kg net Gross Weight: 11.449 kg Net Weight: 10 kg



Khair balady ghee tin 11 kg net Gross Weight: 11.795 kg Net Weight: 11 kg



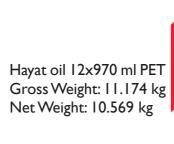
Hayat Oil

Hayat has been built with the purpose of enriching consumer lives bringing back those loved traditions despite progressing further with modern ways of life.

Hayat's portfolio has a wide range of products, from Cooking Oils and Ghee to Condiments.



Hayat oil 12 x700 ml PET Gross Weight: 8.193 kg Net Weight: 7.627 kg







Marzouka oil 12 x700 ml PET Gross Weight: 8.193 kg Net Weight: 7.627 kg



CONSUMER SECTOR OILS



Noor originated in 1985 with the launch of Noor Sunflower oil and was the first brand in Middle East to introduce trans-fat cooking oils. Since then we are passionate about helping families enjoy healthy and tasty meals.





Noor S.F 4 x 1.8 lt Gross Weight: 7.180 kg Net Weight: 6.580 kg



Noor S.F 4 x 2.7 L PET Gross Weight: 10.644 kg Net Weight: 9.871 kg

CONSUMER SECTOR OILS



Sunny Cooking Oil is a truly multinational brand resonating with different demographics in different countries.

Sunny cooking 12x750 ml PET Gross Weight: 8.764 kg Net Weight: 8.235 kg

> Sunny Cooking 4 x 1.75 L PET Gross Weight: 6.903 kg Net Weight: 6.405 kg





Sunny Cooking 4 x 2.4 lt PET Gross Weight: 9.35 l kg Net Weight: 8.784 kg

Sunny Cooking 4 x 4.4 L PET Gross Weight: 17.164 kg Net Weight: 16.104 kg



FOOD SERVICE & BAKERY SECTOR

OILS

Hayat Olein Tin 16 lt Gross Weight: 15.325 kg Net Weight: 14.400 kg





Hayat Olein 20 lt Jerry can Gross Weight: 19.021 kg Net Weight: 18 kg

Hayat Olein 50 lt Drums Gross Weight: 53.500 kg Net Weight: 50 kg



FOOD SERVICE & BAKERY SECTOR

OILS



ALFA - SF

Alfa Sunflower 20lt Gross Weight: 19.430kg Net Weight: 18.300 kg



Sunny Soya 20 LT Gross Weight: 19.420kg Net Weight: 18.300kg





Sunny Cooking 20 LT Gross Weight: 19.420kg Net Weight: 18.300kg



Hayat Ghee



Hayat Yellow ghee tin 11 kg net Gross Weight: 11.795 kg Net Weight: 11 kg



Marzouka Ghee

Marzouka White ghee tin 11 kg net Gross Weight: 11.795 kg Net Weight: 11 kg





Marzouka Yellow ghee tin 11 kg net Gross Weight: 11.795 kg Net Weight: 11 kg

FOOD SERVICE & BAKERY SECTOR

MARGERINE





Margarine 10x1kg AP Gross Weight: 10.300 kg Net Weight: 10 kg



Sunny Margarine 10x1kg AP Gross Weight: 10.300 kg Net Weight: 10 kg



SHORTENING

IFFCO STAR

Shortening



Shortening 25kg (Soft) Gross Weight: 25.650 kg Net Weight: 25 kg



Shortening 25kg (Medium) Gross Weight: 25.650 kg Net Weight: 25 kg

Shortening 25kg (Hard) Gross Weight: 25.650 kg Net Weight: 25 kg





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Majarrah, Neptune Building, 26th July Corridor, Sheikh Zayed City, Giza, Egypt Tel: (+202) 25867700

Fax: (+202) 25867790

Factory: Industrial Area, Ataqa, Suez, Egypt

Tel: (+2062) 3230020 Fax: (+2062) 3230163 email: hregypt@iffco.com

Website: www.iffco.com